# 2016 ESC Market Transformation Conference

*The Galt House*

140 N Fourth Street, Louisville, KY 40202

## DRAFT AGENDA

*Updated July 8, 2016*

<table>
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<th>DAY 1 – TUESDAY, AUGUST 23, 2016</th>
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<td>2:00 – 7:30 pm</td>
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| 2:00 – 3:30 pm                   | Exhibit Set-Up  
*Exhibitors will display the latest technologies and trends in energy efficiency products, services and strategies.* |
| 2:00 – 3:30 pm                   | Concurrent Breakout Sessions |
|                                   | **Breakout #1: Local Public Sector ESPC Training**  
*The ESC will host an abbreviated training for local officials on how performance contracting works for the public sector in Kentucky* |
|                                   | Moderators:  
Lona Brewer, Kentucky ESC Chapter, Kentucky Department for Energy Development and Independence  
Lee Colten, Kentucky ESC Chapter, Kentucky Department for Energy Development and Independence |
|                                   | **Breakout #2: ESC Chapter Training**  
*ESC Chapter representatives will participate in a training session to discuss strategies to maximize their success.* |
| 3:30 – 4:00 pm                   | eProject Builder Training  
*The first of two identical 30-minute onsite training sessions for eProject Builder, the free online tool from U.S. DOE for tracking and reporting ESPC project data.* |
| 3:30 – 4:00 pm                   | Networking Break  
*The ESC conference will officially kick-off with a networking break in the exhibitor space.* |
4:00 – 4:30 pm  ESC Conference Kick-Off

- Lee Colten, Kentucky ESC Chapter, Kentucky Department for Energy Development and Independence
- John Boyd, Kentucky ESC Chapter, Utilities Dynamics

Conference Welcome
Mayor Greg Fischer, Louisville (invited)

Opening Keynote – Industry Impact and Future Outlook

- Greg Collins, President, Energy Systems Group

4:30 – 5:30 pm  Trailblazing Trends in Performance Contracting

Building owners and key decision-makers have made important commitments to an array of solutions that are generating energy cost savings in our public buildings. In this session, project developers will discuss the innovative approaches.

Moderator: Amy Butler, Oakland University, ESC Board Member

- Tim Detlaff, Ameresco
- Darcy Otis, Siemens

5:30 – 7:30 pm  ESC Welcome Reception at Galt House

Join us at our opening reception at the Galt House and start your Energy Services Coalition Conference experience by networking with participants and exhibitors to ensure you get the most out of the event.

DAY 2 – WEDNESDAY, AUGUST 24, 2016

7:30 am – 5:00 pm  Registration Open

7:30 – 8:30 am  Continental Breakfast

8:30 – 9:15 am  Emerging Technologies

Energy management software and service providers are transforming data into action for energy savings. This session details how emerging building monitoring and control technologies are improving energy efficiency in our buildings.

9:15 – 10:15 am  What Success Looks Like

Local governments are stepping up energy leadership by developing real, practical solutions to reducing energy consumption for public buildings. End-users share their experiences of implementing a performance contracting project.

- Ty Vierling, Harshaw Trane
- Maria Koetter, City of Louisville
- TBA

10:15 – 10:30 am  Networking Break in Exhibit Hall
10:30 – 11:15 am  **Government Affairs**
*States, cities, schools and other government entities across the US are enacting legislation, resolutions and rules to reduce energy usage in their buildings. This session will explore the policy trends that are impacting performance contracting projects in 2016.*

Moderator: Christine Keck, Energy Systems Group, ESC Past-President
- Don Gilligan, NAESCO
- Josh Howes, Blue Energy Group
- TBA

11:15 am – Noon  **Program Oversight**
*This interactive session explores how oversight administrators of Guaranteed Energy Savings Performance Contracts help safeguard the client and increase market acceptance through successful projects.*

Moderator: Dale Hahs, Energy Services Coalition
- Chris Halpin, Celtic Energy
- John Canfield, Trident Energy Services
- Charlie Barksdale, Virginia Department of Mines, Minerals and Energy
- Len Hoey, North Carolina Department of Environment and Natural Resources (invited)

12:00 – 1:00 PM  **Lunch and Luncheon Keynote**
Moderator: Tom Walther, Osram Sylvania, ESC President
- John Davenport, Chief Scientist, Energy Focus Group

1:00 – 1:30 pm  **Federal Government Showcase**
*This session examines the efforts of the Federal Government with GESPC Projects and Programs.*

Moderator: George West, H2O Applied Technologies, ESC Vice-President
- Dr. Tim Unruh, U.S. Department of Energy
- Elizabeth Stewart, Lawrence Berkley Laboratory

1:30 – 2:30 pm  **ESPC Accelerator Update**
*The ESPC Accelerator is designed to expand the use of ESPC by state and local governments and K-12 schools with a goal to catalyze public-sector energy efficiency investments of $2 billion from January 2013 to December 2016. In this session presenters will discuss the use of innovative and best-practice approaches to enhance ESPC programs at the state and local level.*

Moderator: Alice Dasek, U.S. Department of Energy
- Peter Berger, Minnesota Department of Commerce
- David LeMieux, Montana Department of Environmental Quality
Karen Rantamaki, New Hampshire Office of Energy and Planning

2:30 – 3:00 pm  
**eProject Builder Training in Dining Hall**  
*The second of two identical 30-minute onsite training sessions for eProject Builder, the free online tool from U.S. DOE for tracking and reporting ESPC project data*

2:30 – 3:00 pm  
**Networking Break in the Exhibit Hall**

3:00 – 4:30 pm  
**Chapters in Action/State Chapter Roundtable**  
*The traditional roundtable session will conclude the presentations as the network of ESC State Chapters in attendance provide a glimpse at the ESPC activities going on in State Chapters and Energy Offices around the country.*

   **Moderators:**  
   - Dale Hahs, State Liaison, Energy Services Coalition  
   - Jim Ploger, State Liaison, Energy Services Coalition  
   - Eddie Riddle, State Liaison, Energy Services Coalition

4:30 – 5:30 pm  
**ESC Closing Reception and Awards Ceremony**

6:00 – 7:30 pm  
**KY Chapter Hosted Event - Evan Williams Bourbon Experience!**  
*(Space is limited for this event so please register early!)*